

Using Google More Effectively

SEARCHING THE INTERNET

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Ways to improve your searches

● Be specific

- There are millions of web pages out there. Enter only the most important key words.
 - Holiday travel
 - In response, Google gives you pages with the words “holiday” and “travel”

Ways to improve your searches

④ Use quotes

- Putting quotes around a phrase will make it more likely you'll find exactly what you're looking for.
 - "I have a dream"
 - In response, Google gives you pages with the exact phrase "I have a dream"

Ways to improve your searches

⦿ -word

- Salsa –dance

- The word “salsa” but not the word “dance”

- In response, Google gives you pages with the word “salsa” but not the word “dance”

Ways to improve your searches

◎ Boolean Operators (And, Or, Not)

- And

- Salsa And Dance

- In response, Google gives you pages with both the words “salsa” and “dance”

- Or

- Salsa Or Dance

- In response, Google gives you pages with the word “salsa” or the word “dance”

- Not

- Salsa Not Dance

- In response, Google gives you pages with the word “salsa” but not the word “dance”

Ways to improve your searches

● Use the “Advanced Search” Feature

Web [Images](#) [Videos](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) ▼ [Search settings](#) | [Sign in](#)

Google **Advanced Search** [Advanced Search Tips](#) | [About Google](#)

Use the form below and your advanced search will appear here

Find web pages that have...

all these words:

this exact wording or phrase: [tip](#)

one or more of these words: OR OR [tip](#)

But don't show pages that have...

any of these unwanted words: [tip](#)

Need more tools?

Results per page: ▼

Language: ▼

File type: ▼

Ways to improve your searches

- Use Advance Operators to make your searches a lot easier. Here are some examples:
- Define
- Phonebook
- Calculator
- Weather
- Movie

Ways to improve your searches

⦿ Define

- Define:www

- In response, Google gives you a page with a list of definitions for “www” from several different sites.

Ways to improve your searches

- ◎ Phonebook
 - Phonebook:john doe
 - In response, Google gives you a page with a list of all of the people named “John Doe” listed in the phonebook.
- ◎ Rphonebook is for “residential” numbers
- ◎ Bphonebook is for “business” numbers

Ways to improve your searches

⦿ Calculator

- $3*5$

- In response, Google will give you the answer to the math problem $3*5$

Ways to improve your searches

- Weather:(city or zip code)
 - Weather:New York
 - In response, Google gives you a page with the weather forecast for New York City.
 - Weather:84601
 - In response, Google gives you a page with the weather forecast for Provo, Utah the location of the zip code 84601

The screenshot shows a Google search interface. At the top, there are navigation links for 'Web', 'Images', 'Videos', 'Maps', 'News', 'Shopping', 'Gmail', and 'more'. On the right, there are links for 'Web History', 'Search settings', and 'Sign in'. The search bar contains the text 'weather:84601' and a 'Search' button. Below the search bar, it says 'About 7,400 results (0.36 seconds)' and 'Advanced search'. On the left side, there is a 'Everything' section with a 'More' dropdown and a 'Show search tools' link. The main content area displays the weather for 'Provo, UT 84601'. The current temperature is 53°F. The forecast for the next four days is: Thursday (61°F), Friday (65°F), Saturday (69°F), and Sunday (77°F). The current condition is 'Mostly Cloudy' with a wind speed of 11 mph and 55% humidity. At the bottom, there are links to 'Detailed forecast: The Weather Channel - Weather Underground - AccuWeather'.

Ways to improve your searches

- ◎ `Movie:84601` or `Movie:Provo, Utah`
 - In response, Google gives you a page with the a list of all of the local movie theaters with the movies and show times.

Ways to improve your searches

◎ Conclusion:

- Properly searching in Google will help you to more easily find the information you are looking for.

Credits

- Googleguide.com
- UEN.org